Dr. Chandra Shekhar Sharma and his team (Ms. Shital Yadav, Ms. Illa Mani Pujitha and Ms. Tulika Rastogi) recently published an article in international journal of high repute, Applied Materials Today, titled as "High absorbency cellulose acetate electrospun nanofibers for feminine hygiene application".

Elsevier has chosen this work for free promotion to scientific community through Elsevier's communication channels and issued a press release and an article in Elsevier Connect.

- 1. <u>https://www.elsevier.com/connect/making-womens-sanitary-products-safer-and-cheaper</u>
- 2. <u>https://www.elsevier.com/about/press-releases/research-and-journals/nanotech-could-give-us-safer,-greener-diapers-and-sanitary-products</u>

This work also received worldwide media attention including from leading manufactures of sanitary napkins.

Links for some of the selected news articles published are summarized below.

- 3. <u>http://www.chicagotribune.com/bluesky/technology/ct-nanotechnology-better-menstrual-pad-20161007-story.html</u>
- 5. <u>http://www.revelist.com/science/menstrual-products-improvement/5212/using-less-chemicals-to-make-menstrual-pads-will-make-them-cheaper-thats-what-sharma-is-aiming-for/3</u>
- 6. <u>http://www.technomag.co.zw/2016/10/11/nanotech-menstrual-pads-benefit-zimbabwe/</u>
- 7. <u>http://www.glamour.com/story/how-this-womans-invention-could-change-periods-for-millions-of-women</u>
- 8. <u>http://mashable.com/2016/10/07/nanotechnology-menstrual-pads/#g4SigBrCXiqO</u>
- 9. <u>http://thehealthorange.com/whats-new/indian-researchers-come-high-absorbing-eco-friendly-sanitary-pads/</u>
- 10. <u>https://www.elsevier.com/about/press-releases/research-and-journals/nanotech-could-give-us-safer,-greener-diapers-and-sanitary-products</u>
- 11. https://www.elsevier.com/connect/making-womens-sanitary-products-safer-and-cheaper
- 12. http://phys.org/news/2016-09-nanotech-safer-greener-diapers-sanitary.html
- 13. https://www.sciencedaily.com/releases/2016/09/160927082912.htm
- 14. http://www.nanowerk.com/nanotechnology-news/newsid=44652.php

- 15. http://newatlas.com/sanitary-napkin-nanofibers/45646/
- 16. <u>http://www.news-medical.net/news/20160927/Nanofiber-material-could-provide-safer-better-diapers-and-sanitary-products.aspx</u>
- 17. <u>http://www.financialexpress.com/industry/companies/indian-institute-of-technology-hyderabad-develops-nanofibers-based-feminine-sanitary-napkins/383265/</u>
- 18. http://news.webindia123.com/news/Articles/India/20160920/2947822.html
- 19. <u>http://indiatoday.intoday.in/story/iith-develops-nanofibers-based-feminine-sanitary-napkins/1/768830.html</u>
- 20. <u>http://scroll.in/article/817607/iit-researchers-are-using-nanotechnology-to-make-better-and-healthier-sanitary-napkins</u>
- 21. <u>http://www.business-standard.com/article/pti-stories/iith-develops-nanofibers-based-feminine-sanitary-napkins-116092000599_1.html</u>
- 22. http://www.deccanherald.com/content/571434/iith-develops-nanofibers-based-feminine.html
- 23. <u>http://www.thehindu.com/sci-tech/science/iit-hyderabad-develops-sanitary-napkins-that-absorb-better/article9118935.ece</u>
- 24. <u>http://www.ptinews.com/news/7889502_IITH-develops-nanofibers-based-feminine-sanitary-napkins.html</u>
- 25. <u>http://timesofindia.indiatimes.com/city/hyderabad/IIT-H-develops-eco-friendly-sanitary-napkins-with-higher-absorbing-capacity/articleshow/54426137.cms</u>
- 26. <u>http://www.uniindia.com/iit-h-develops-nanofibers-based-feminine-hygiene-products-without-sap/other/news/629247.html</u>
- 27. <u>http://www.technicaltextile.net/news/iit-team-replaces-sap-with-nanofibres-in-sanitary-napkins-191763.html</u>
- 28. http://shethepeople.tv/innovation-from-iit-hyderabad-eco-friendly-sanitary-napkins/
- 29. https://yourstory.com/2016/09/iit-hyderabad-nanofibers/
- 30. <u>http://www.asiapapermarkets.com/link-iit-hyderabad-develops-sanitary-napkins-that-absorb-better/</u>
- 31. https://1news.in/nanofibre-based-sanitary-napkins-pioneered-by-iith/

- 32. http://www.mastylecare.org/news/iit-h-develops-eco-friendly-sanitary-napkins/
- 33. <u>http://news.mynahcare.com/national/iit-hyderabad-develops-biodegradable-and-nanofiber-based-sanitary-napkins</u>
- 34. <u>http://qz.com/790873/researchers-at-iit-hyderabad-are-using-nanotechnology-to-make-better-and-healthier-sanitary-pads/</u>
- 35. <u>http://www.newsmobile.in/articles/2016/09/20/iith-develops-nanofibers-based-feminine-sanitary-napkins/</u>
- 36. <u>https://www.scoopwhoop.com/IITH-Develops-EcoFriendly-Sanitary-Napkins-With-Higher-Absorbing-Capacity/#.jsu5xlhr5</u>
- 37. <u>https://www.pagalguy.com/news/iit-hyderabad-researchers-develop-eco-friendly-sanitary-napkins-with-better-absorption-46326291</u>
- 38. <u>http://m.dailyhunt.in/news/india/english/scoopwhoop-epaper-</u> scopwhop/iit+hyderabad+develops+eco+friendly+sanitary+napkins+which+have+higher+absorb ing+capacity-newsid-58415304
- 39. <u>http://www.businessinsider.in/IIT-Hyderabad-engineers-develop-eco-friendly-sanitary-napkins-which-are-far-better-than-anything-out-there/articleshow/54542469.cms</u>
- 40. https://www.pressreader.com/india/the-indian-express/20160924/282291024713670
- 41. <u>http://www.tribuneindia.com/news/iit-researchers-develop-safer-material-for-sanitary-napkins/300395.html</u>
- 42. <u>http://www.thehansindia.com/posts/index/Education&Careers/2016-09-20/IIT-Hyderabad-students-develop-hygiene-products/254877</u>
- 43. <u>http://www.indiaeveryday.in/news-iit-hyderabad-develops-sanitary-napkins-that-absorb-better-1005-2664703.htm</u>
- 44. <u>http://www.headlines-news.com/2016/09/20/1805461/iit-hyderabad-develops-sanitary-napkins-that-absorb-better</u>
- 45. http://chaibisket.com/iit-hyderabad-team-develops-bio-degradable-sanitary-napkins/
- 46. http://www.nyoooz.com/hyderabad/610467/nanofibrebased-sanitary-napkins-pioneered-by-iith
- 47. http://www.worldtvnews.co.in/?p=91760
- 48. <u>http://www.nonwovens-industry.com/contents/view_breaking-news/2016-09-21/nanofiber-based-sanitary-napkins-developed-in-india</u>

- 49. <u>http://www.nonwovens-industry.com/contents/view_breaking-news/2016-09-21/nanofiber-based-sanitary-napkins-developed-in-india</u>
- 50. http://sulabhenvis.nic.in/LatestNewsArchiIdeve.aspx?=9904&Year=2016
- 51. <u>http://www.theindiapost.com/latest-news/iit-researchers-develop-safer-material-for-sanitary-napkins/</u>
- 52. http://www.publicnow.com/view/87D3ED5951103A2CC3B7F6A0CA8E033A69CEFFE7
- 53. <u>https://www.crumbd.com/comments/!e2c0f08903c2e10/iit-researchers-are-using-nanotechnology-to-make-better-and-healthier-sanitary-napkins</u>
- 54. <u>http://thehealthorange.com/whats-new/indian-researchers-come-high-absorbing-eco-friendly-sanitary-pads/</u>
- 55. http://www.naylornetwork.com/ppi-otw/articles/index-v2.asp?aid=401062&issueID=49388
- 56. <u>http://healthremediesforlife.com/indian-researchers-come-up-with-high-absorbing-eco-friendly-sanitary-pads/</u>
- 57. www.ooyuz.com/geturl?aid=13316826
- 58. http://www.technomag.co.zw/2016/10/11/nanotech-menstrual-pads-benefit-zimbabwe/
- 59. <u>https://fostergem.com/post.php?id=109985517&title=IIT%20Hyderabad%20Engineers%20Deve</u> <u>lop%20Eco-</u> <u>Friendly%20Sanitary%20Napkins,%20Better%20Than%20Other%20Napkins%20Available</u>
- 60. <u>http://www.paperadvance.com/sciences-a-innovations/paper-advancement/6141-iit-hyderabad-develops-sanitary-napkins-that-absorb-better.html</u>